

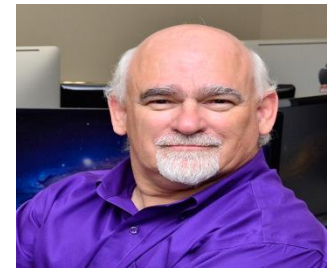


**Detailed information WCBL 2019 Pre-Conference workshops on Thursday , April 25, 2019
Workshop #(1)&(5)**

Presenter Name:	Phil Cowcill	
Presenter's personal information	<input checked="" type="checkbox"/> attached presenter's short bio	<input checked="" type="checkbox"/> picture <input type="checkbox"/> other
Workshop Title	Designing Interactive Video for your Blended Learning Course	
Time	<input checked="" type="checkbox"/> 10:00 am - 1:00 pm	<input checked="" type="checkbox"/> 2:00 5: 00 pm
Number of times can be presented	<input checked="" type="checkbox"/> two times	
Workshop Objectives	<ul style="list-style-type: none"> • Convert video from one source to an optimized version for web delivery • Create popups to appear to enhance the content for the learner • Pause the video and add a quiz question. • Insert interactive elements in a traditional video. • Jump to different parts of a video based on learner's interaction. 	
Audience targeted	Professors, Instructional Designers	Number : 15-20 participants
Devices needed for participants	<input checked="" type="checkbox"/> laptop <input checked="" type="checkbox"/> other:Please download a copy of Adobe Captivate. The free trial version will work for this workshop.	
Facilities required	Desks for laptops and plugs to ensure laptops don't run out of battery. A data projector is also required for the presenter.	
Technical support and internet connection needed	Internet connection is required to download assets and access online Interactive Video services.	
Any Other relevant information	•	
Important Note:	<ul style="list-style-type: none"> • If there are not enough attendees for a particular workshop, the workshop will be cancelled. • Cancellation of workshops by participants and refunds is subject to the same guidelines of conference deadline, (March, 27.2019). after that no refunds. 	



Mr. Phil Cowcill Biography



Phil Cowcill started his education/multimedia career in 1983 when he was hired by Canadore College as an Educational Technologist. In 1984 he joined a team called Goldcoin to develop Canada's first Interactive Videodisc (IVD). He assisted in the shooting and editing of the video, designing computer graphics and eventually the programming of the discs. In 1995 he was hired as the Coordinator of the post-graduate Interactive Multimedia. His class was the first to design an online newspaper that streamed video (1996). In that time he designed and developed over 20 CD-ROM projects. In 2011 Mr. Cowcill designed the curriculum and delivered Canada's first Mobile Application Development program. In 2015 Mr. Cowcill retired from the college after 32 years of service. Shortly after that he accepted a contract position with the Department of National Defence as a Senior eLearning Specialist. Mr. Cowcill also travels around the world to a variety of conferences to share his knowledge and experience in education and design//development he's gained over the past 35 years.

Over the years, Mr. Cowcill has been published in a variety of magazines and academic books. He was one of the authors in Dr. Michael Allen's 2012 Annual eLearning Industry publication. He continues to write articles and tutorials on eLearning for Adobe.