


Workshop 3	
Presenter	Joe Ganci
	<p>Joe Ganci is President of eLearningJoe, LLC, a custom learning company located outside Washington, D.C. Since 1983 he has been involved in every aspect of multimedia and learning development. Joe holds a degree in Computer Science and writes books and articles about eLearning. He is widely considered a guru for his expertise in eLearning development and technology, and he consults with clients worldwide, creating eLearning modules and templates, often training personnel in their use and then making himself available to assist if necessary. Of course, Joe and his team also create eLearning from start to finish, performing the proper analyses, design needs, the development of the learning and its implementation. Joe evaluates eLearning results, both for his own work and the work of others for his clients. Joe is also a frequent teacher and presenter at industry conferences and at client sites, especially on the subject of eLearning development tools. His tool reviews appear each month in Learning Solutions Magazine (http://learningsolutionsmag.com/authors/4/joe-ganci).</p>
Title	Using Camtasia in Your Blended Learning Courses
Time	10:00 am - 1:00 pm
Workshop Objectives	<ul style="list-style-type: none"> • Create interactive videos for learning using Camtasia. • Apply effects and transitions. • Apply little-known features.
Target Audience	eLearning designers and developers
Technology Needed	<p>Laptop Each participant will need Camtasia trial or licensed version installed on their laptop.</p>