


<b>Workshop 1</b>	
<b>Presenter Name</b>	<b>Phil Cowcill</b>
	<p>Phil Cowcill started his education/multimedia career in 1983 when he was hired by Canadore College as an Educational Technologist. In 1984 he joined a team called Goldcoin to develop Canada's first Interactive Videodisc (IVD). He assisted in the shooting and editing of the video, designing computer graphics and eventually the programming of the discs. In 1995 he was hired as the Coordinator of the post-graduate Interactive Multimedia. His class was the first to design an online newspaper that streamed video (1996). In that time he designed and developed over 20 CD-ROM projects. In 2011 Mr. Cowcill designed the curriculum and delivered Canada's first Mobile Application Development program. In 2015 worked with the Department of National Defence as a Senior eLearning Specialist.</p>
<b>Workshop Title</b>	<b>Designing Interactive Videos for your Blended Learning Course</b>
<b>Time</b>	10:00am - 1:00pm
<b>Workshop Objectives</b>	<ul style="list-style-type: none"> <li>• Convert video from one source to an optimized version for web delivery.</li> <li>• Create popups to appear to enhance the content for the learner.</li> <li>• Pause the video and add a quiz question.</li> <li>• Insert interactive elements in a traditional video.</li> <li>• Jump to different parts of a video based on learner's interaction.</li> </ul>
<b>Target Audience</b>	Teachers, Instructors, Instructional Designers, Faculty
<b>Technology needed</b>	<ul style="list-style-type: none"> <li>• Laptop</li> <li>• A copy of <i>Adobe Captivate</i>. The free trial version will work for this workshop.</li> </ul>